



# Olivia Hernández

Art Director / Visual Artist

## ABOUT ME

Cuban visual artist and art director based in Uruguay.

Educated in Fine Arts, Heritage Conservation, and Visual Communication, I have over eight years of artistic experience and three years in the video game industry. I lead the visual direction of narrative and interactive projects, merging the sensitivity of traditional art with the dynamism of digital media.

## CONTACT



[oh543404@gmail.com](mailto:oh543404@gmail.com)



+598-980-70101



[www.linkedin.com/in/oliart98](http://www.linkedin.com/in/oliart98)

## SKILLS

- Art and visual direction · Character design · Digital and conceptual illustration
- 2D traditional (hand-drawn) animation · Creative team supervision
- Visual storytelling and aesthetic coherence · Branding and narrative design
- Software: Adobe Photoshop, Clip Studio Paint, Procreate, Spine 2D, Live2D, Unity

## EDUCATION

### Master's in Creativity, Innovation and Communication

University ORT Uruguay (2023/Ongoing).

### Certificate – Gamification in Museums

Museo de los Museos Chile (2025)

### Postgraduate Diploma in Anthropology of Education, Philosophy and Aesthetics

University of the Arts (ISA), Havana, Cuba (2022).

### Bachelor's Degree in Arts of Cultural Heritage Conservation and Restoration

University of the Arts (ISA), Havana, Cuba (2017/2021).

### High School Diploma in Fine Arts (Specialization in Visual Arts)

San Alejandro National Academy of Fine Arts, Havana, Cuba (2013/2017).



## PROFESSIONAL EXPERIENCE

### Team Brunomir – Art Director

April 2023 – Present | Juan Lacaze, Uruguay (On-site)

- Creative and visual direction of the studio's productions, covering character design, environments, illustration, and overall aesthetic cohesion.
- Supervision of the art team and close collaboration with writers, programmers, and producers.
- Visual development of projects such as:
  - Poison Noir: Desire, Time & Gangsters, a visual novel awarded by the U.S. Embassy Tech Camp Program in Uruguay.
  - Dungeon Dread, a horror JRPG recognized with the MIEM Innovation Award for its vertical slice.
  - Otra Orilla: Starting from Scratch, an educational visual novel supported by Middlebury College – Projects for Peace, designed to promote cultural integration among migrant teens.
  - At Home Articulation, educational WebGL projects to support children with speech impairments.
  - Immersive AR Slot Machine, MVP developed for an Australian casino, combining immersive technology with the appeal of classic gaming.
  - Rogue Genesis – Pixel Art Animation, international collaboration bringing dynamic pixel art animation to the acclaimed Vampire Survivors-style title.
- Self-taught exploration of traditional digital (hand-drawn) animation, applied to characters and cinematics.
- Contributed to the studio's visual identity and branding.



## PROFESSIONAL EXPERIENCE

### **National Museum of Fine Arts of Cuba – Art Restorer May 2022 – December 2023 | Havana, Cuba (On-site)**

- Specialized in easel painting restoration.
- Worked on high-value artworks by Cuban and international artists.
- Technical research, material analysis, and documentation of conservation processes.

### **Jean Baptiste Vermay Restoration Workshop – Restoration Apprentice 2018 – 2021 | Havana, Cuba (On-site)**

- Trained under the Office of the Historian of Havana.
- Collaborated on painting conservation projects, pigment analysis, and aesthetic intervention methods.

### **Drawing and Painting Instructor and Workshop Coordinator 2015 – 2017 | Cuba (On-site)**

- Designed and led educational programs in visual arts.
- Encouraged individual expression, color exploration, and illustration techniques.



## REFERENCES

**Bruno Ferrari - Team Brunomir.**

Founder and Producer.

[teambrunomir@gmail.com](mailto:teambrunomir@gmail.com)

(+598) 99550181

**Yanara Cruz Leyva - "National Museum of Fine Arts of Cuba".**

Easel Painting Restoration Specialist.

[yanara@bellasartes.co.cu](mailto:yanara@bellasartes.co.cu)

(+537) 8639484 ext. 217 o 412

**Juan Carlos Bermejo Puig - "Office of the Historian of Havana".**

Easel Painting Restoration Specialist.

[juan@patrimonio.ohc.cu](mailto:juan@patrimonio.ohc.cu)

+53 53205296

**National Registry of Visual Artists and Applied Arts**

**File No. 18879 – Registered under National Tax Administration No. 6470-4508-9701-9032**